



114th Annual Convention – Lake Geneva, WI
May 20-23, 2024

SCHEDULE AT-A-GLANCE

Monday, May 20, 2024		
REGISTRATION OPEN	Ballroom Coat Check	3:30 pm – 6:30 pm
Memorial Walk/Run	Meet at Golf Pavilion	5:00 pm
Past President’s Party – Private Event	Lakeview Chophouse	5:30 pm – 8:00 pm
Welcome Reception Cocktails Sponsored by Associate Members	Evolve Bar	8:00 pm – 11:00 pm
Tuesday, May 21, 2024		
Charter Boat Fishing	Hotel Lobby	5:00 am – 3:00 pm
Golf Scramble	Brute Course	7:30 am – 2:30 pm
REGISTRATION OPEN/FONEPAC SILENT AUCTION	Ballroom Coat Check	11:00 am – 5:15 pm
Lake Geneva Boat Cruise	Hotel Lobby	11:30 am – 2:30 pm
Self-Organized Bike Ride	Hotel Lobby	2:55 pm
Cocktail Reception Cocktails & Hors d’oeuvres Sponsored by Associate Members	Pool Deck/Hotel Lobby	5:00 pm – 7:00 pm
Wednesday, May 22, 2024		
Self-Organized Bike Ride	Hotel Lobby	6:10 am
Continental Breakfast	Maple Lawn Foyer	6:45 am – 7:45 am
REGISTRATION OPEN/FONEPAC SILENT AUCTION	Ballroom Coat Check	7:15 am – 5:00 pm
General Session	Maple Lawn A-C	8:00 am – 11:00 am
WSTA Annual Meeting	Maple Lawn A-C	11:00 am – 11:25 am
Tabletop Exhibits & Lunch	Grand Ballroom	11:15 am – 1:30 pm
Breakout Sessions	Evergreen & Galewood	1:30 pm – 4:20 pm
Associate Members Meeting	Evergreen 2	4:30 pm – 5:20 pm
CEO/GM Roundtable Discussion	Evergreen 3	4:30 pm – 5:20 pm
Tabletop Exhibits & Cocktail Reception President’s Montage/Hall of Fame/Live Auction	Grand Ballroom	5:30 pm – 8:30 pm
Thursday, May 23, 2024		
Self-Organized Bike Ride	Hotel Lobby	6:10 am
Continental Breakfast	Maple Lawn Foyer	7:30 am – 8:45 am
WSTA Board Breakfast/Meeting	Geneva Bay Boardroom	8:00 am – 9:00 am
REGISTRATION OPEN	Ballroom Coat Check	8:00 am – 11:30 am
General Session	Maple Lawn A-C	9:00 am – 11:45 am

Schedule subject to change.