



WISCONSIN STATE TELECOMMUNICATIONS FOUNDATION  
1502 W Broadway., Suite 102  
Monona, WI 53713

**DIRECTORS: Doug Wenzlaff - Scott Nyman - Cliff Albertson**

December 4, 2023

TO: Active Members of the Wisconsin State Telecommunications Association

FROM: Wisconsin State Telecommunications Foundation (WSTF) Board of Directors

RE: Wisconsin State Telecommunications Foundation Scholarship Program

It's that time of year again. Let the scholarship process for the Wisconsin State Telecommunications Foundation begins! The Foundation is excited to announce that we have created a completely online application system for students, counselors, and telecommunications providers. We invite you to check out the application and share the link with your local high schools. [wsta.info/scholarships](http://wsta.info/scholarships)

Special Notice: The WSTF is a trusted 3rd party that can manage your unclaimed Capital Credits Scholarship process.

*"Bruce Reuber was dedicated to the rural, independent telecommunications industry his entire Life. His enduring energy and dedication to our industry and rural towns have been honored with the Bruce Reuber Memorial WSTF Scholarship.*

*We are currently in the 13th consecutive year of honoring a rural Wisconsin high school graduate with many more to come. Bruce supported education and I feel the WSTF is an Excellent venue to honor both Bruce and a worthy graduate." Beate Reuber*

### **Special Note on Tech Schools**

Technical Colleges are an important resource for students and qualify for WSTF Scholarship Awards.

For example, a Wisconsin Technical College offers 115 programs, 38 Certificates, and 13 Apprenticeships.

This year the Foundation will award a minimum of twenty-four (24) scholarships to high school seniors graduating in 2024. Each scholarship will be a one-time award of \$1,500. Two-year technical college applicants are also eligible for the one-time award of \$1,500. In addition, the Foundation will also award up to five (5) scholarships to high school seniors graduating in 2024 that will be attending a two-year technical college. These two-year technical college scholarships will be a one-time award of \$1,000. Students wanting to attend a Technical College are encouraged to apply for a scholarship.

In 2023, 108 applications were received. The Foundation awarded thirty (26) \$1,500 to students this year, an additional five (5) \$750 awards to students attending a technical college, and one (1) \$1,500 award to the winner of the WSTF Bruce Reuber Memorial Scholarship.



WISCONSIN STATE TELECOMMUNICATIONS FOUNDATION  
122 W Washington Ave., Suite 1050  
Madison, WI 53703

We look forward to working with you in the scholarship process this year. We know your enthusiasm for and financial contributions to this program are the main reasons for its success. Your hard work in meeting the deadlines is sincerely appreciated by all of us!

The scholarship notifications are handed to the winners during awards night or graduation exercises at the high school the student attends. Most of these ceremonies happen in May, some in early May. Because of this, we set our deadlines early so the process is completed by mid-April.

**Please deliver the enclosed scholarship flyers to the high schools in your area by December 15, 2023. The deadline for students to apply is February 10, 2024. You will receive information about how to access the scholarship portal and review the applications from students in your area in January 2024.** We are also including the draft of a News Release local exchange companies can use to "get the word" out about the scholarships. If you want to let the media in your area know about the scholarships, please feel free to adapt the enclosed draft to do so.

If you have any questions, please e-mail [admin@wsta.info](mailto:admin@wsta.info).

Sincerely,

Wisconsin State Telecommunications Foundation  
1502 W Broadway, Suite 102  
Monona, WI 53713  
(608) 256-8866  
[wsta.info/scholarships](http://wsta.info/scholarships)

**FOR MORE INFORMATION:**

**CONTACT NAME**  
**COMPANY NAME**  
**PHONE NUMBER**  
**EMAIL**

**FOR IMMEDIATE RELEASE: DATE**

**LOCAL TELEPHONE COMPANY BEGINS SEARCH FOR SCHOLARSHIP APPLICANTS**

(CITY) — The **(Name of Local Telephone Company or Cooperative)** has begun its annual search for scholarship candidates, according to **(Name of Spokesperson)**, the telephone company's **(Title of Spokesperson)**. If selected, candidates will be eligible to receive a one-time \$1,500 scholarship or a one-time \$1,000 [attending a two- year technical college] scholarship from the Wisconsin State Telecommunications Foundation (WSTF).

Each year at this time, local telecommunications providers participating in the WSTF scholarship program approach high schools in their serving areas looking for potential scholarship winners. Counselor or student submit the scholarship application to the local telephone company, which in turn forward to the Foundation. A WSTF panel reviews each application and selects the finalists based on applicants' grades, academic achievements, and extra-curricular activities.

"We're happy to have this chance to make an investment in our community by helping young people get a college education" says \_\_\_\_\_. "It makes us all proud when one of the statewide winners is selected from our area."

Last year, the Foundation awarded \$44,250 to 32 students statewide, including 26 \$1,500 scholarships; one \$1,500 Bruce Reuber WSTF Memorial Scholarship; and five \$750 scholarships to students attending a technical college. One of the \$750 Technical College Scholarships came from the Associate Members of WSTA. Since 1966, the Foundation has awarded more than \$1,841,200 in scholarships. These scholarships have helped 1,449 students.

The Foundation is part of the Wisconsin State Telecommunications Association (WSTA), which is a trade organization representing more than 65 Incumbent Local Exchange Carriers.

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# WISCONSIN STATE TELECOMMUNICATIONS FOUNDATION SCHOLARSHIP PROGRAM

## About

The purpose of the Foundation, which is a non-profit organization, is to promote educational and scientific advancement by helping individuals obtain instructions or training to improve and develop their capabilities. Since its inception, the Foundation has awarded over \$1,841,200 in scholarships to over 1,449 students.

## Eligibility

Students in graduating classes of high schools in Wisconsin are eligible for a Foundation scholarship. Each applicant must be endorsed by a participating local exchange telephone company. AT&T and Centurylink do not participate in the WSTF Scholarship process. If you are in AT&T or Centurylink serving areas, you are not eligible to apply for a WSTF scholarship. Academic excellence is taken into consideration but is not paramount to receiving one of the scholarships. The primary considerations are: First, the student has expressed a sincere desire to continue his or her education; Second, has demonstrated the ability; and Third, has financial need.

## Awards

**\$1000 - \$1500**





WISCONSIN STATE  
TELECOMMUNICATIONS FOUNDATION

## SCHOLARSHIP PROGRAM

DIRECTORS: Doug Wenzlaff-Scott Nyman-Cliff Albertson

TO: Wisconsin High School Counselors

FROM: Wisconsin State Telecommunications Foundation (WSTF)  
Board of Directors

Even though we give out many one-time 4-year \$1500 university/college scholarships to high school seniors, we also would like it if you would encourage students that wish to go to a technical college in the trades.

Technical Colleges are an important resource for students and qualify for WSTF Scholarship Awards.

For example, a Wisconsin Technical College offers 115 programs, 38 Certificates, and 13 Apprenticeships.

This year the Foundation (WSTF) will award a minimum of twenty-four (24) scholarships to high school seniors graduating in 2024. Each scholarship will be a one-time award of \$1,500. Two-year technical college applicants are also eligible for the one-time award of \$1,500. In addition, the Foundation will also award up to five (5) scholarships to high school seniors graduating in 2024 that will be attending a two-year technical college. These two-year technical college scholarships will be a one-time award of \$1,000. Students wanting to attend a Technical College are encouraged to apply for a scholarship.

There are many good books on "Time Management", one of them that has sold more than 2.4 million copies is: "Eat That Frog!". A new edition is now available: "Eat That Frog! For Students". The authors offer readers tips, tools, and techniques for structuring their time, setting goals, staying on task (even when it's not interesting), dealing with stress, and developing the skills to achieve more than they ever thought possible.

**Through a donation from WSTA member Badger Communications Corporation, copies are available free of charge for school counselors or libraries. Please contact Cliff Albertson at Badger Communications [[cliff@badgercommunications.com](mailto:cliff@badgercommunications.com)] if you wish to receive a complimentary copy.**

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