



2024 BROADBAND FORUM

JANUARY 17-18, 2024

STEVENS POINT, WI

WEDNESDAY, JANUARY 17

7:00 – 8:00 AM	Commons	Registration Open Continental Breakfast
8:00 – 11:00 AM	Expo 1	General Session: AI Laughable, Lovable, and the Loathsome <i>- Tammy Wellbrock, Nex-Tech</i> Integrated AI for Enhanced Project Management and Strategic Foresight <i>- William Kurtz & Rob Lombard, Norvado</i> WSTA Legislative and Political Update <i>- Bill Esbeck, WSTA Executive Director</i>
11:00 – 11:50 AM	Expo 1	Breakout Session: Improving the PON Construction Process <i>- Stephen Knight, Viavi</i>
	Expo 2	Breakout Session: Bead Enhanced ACAM, Consumer Labels <i>- Roxi Hacker, ITCI</i>
12:00 – 12:50 PM	Spruce/Sands	Lunch
1:00 – 1:50 PM	Expo 1	Roundtable: Competing with Marketing Giants <i>Facilitated by Karl Hochmuth, Vantage Point Solutions</i>
	Expo 2	Roundtable: Video Streaming <i>Facilitated by Jean Edlund, Cooperative Network Solutions</i>
2:00 – 2:50 PM	Expo 1	Breakout Session: The Revolution in Internet Communication That No One Has Noticed – QUIC <i>- Andrew Walding, CellStream, Inc.</i>
	Expo 2	Breakout Session: VR and XR are Taking Over the Smart Home: Is Your Wi-Fi Ready? <i>- Greg Luhman, Adtran</i>
3:00 – 6:00 PM	Expo 3-4	Exhibits Open
4:30 – 6:00 PM	Expo 3-4	Reception



2024 BROADBAND FORUM

JANUARY 17-18, 2024

STEVENS POINT, WI

THURSDAY, JANUARY 18

7:00 – 8:00 AM	Commons	Registration Open Continental Breakfast
8:00 – 8:50 AM	Expo 1	Breakout Session: On Time & On Budget: Project Management from the Engineer's View <i>- Cole Donahue, Vantage Point Solutions</i>
	Expo 2	Breakout Session: Cyber Security Plan Basics <i>- Blake Griffin, CNE</i>
9:00 – 9:50 AM	Expo 1	Breakout Session: CO Roundtable <i>- Facilitated by Jason Noska, Union Telephone</i>
	Expo 2	Breakout Session: Outside Plant Roundtable <i>- Facilitated by Josh Perrin, Citizens Connected</i>
10:00 – 11:30 AM	Expo 1	Breakout Session: From Fiber>>>Forward <i>- Tara Young, Calix</i>
