



114th ANNUAL CONVENTION
May 20-23, 2024
Grand Geneva Resort & Spa, Lake Geneva, WI

WSTA's Annual Convention is a great opportunity to visit with current and future clients. Take advantage of this opportunity to exhibit your goods and services while interacting with the telecommunications companies in Wisconsin and surrounding areas.

QUANTITY: 35 Single

SIZE: Single Tables: 6' Wide x 30" deep All exhibit materials must fit within the 6' footprint

Table with 3 columns: Day, Time, and Activity. Rows include Tuesday, May 20 (4:00 PM - 10:00 PM, Access to Ballroom to Store Items), Wednesday, May 21 (8:00 AM - 11:00 AM, Load In; 11:15 AM - 1:30 PM, Exhibit Hall Open; 5:30 PM - 8:30 PM, Exhibit Hall Open; 8:15 PM - 10:00 PM, Load Out (After evening program ends)), and Thursday, May 22 (7:00 AM - 11:00 AM, Load Out).

REGISTRATION: Single Booth (Includes 1 Registration)
- Member: Early Bird: \$565; \$590 after April 26
- Non-Member: Early Bird \$665; \$690 after April 26
Additional exhibitor booth attendants must register as guests in the exhibitor registration page
- Member: Early Bird: \$365/\$390 after April 26
- Non-Member Early Bird \$465/\$490 after April 26

DEADLINES: Early Bird Registration: Ends Friday, April 26, 2024.
- Exhibitor registration closes Friday, May 3, 2024
- A waiting list will be available when the maximum number of exhibitor registrants has been reached.

Cancellations/Refunds: No refunds or cancellations after April 26. Cancellations before April 26 will be less \$25 for processing fee.

GUIDELINES: Table Assignments: Final exhibitor table assignments will be determined by WSTA and emailed to the registered exhibitor no later than May 15.

Representatives: Every person working your booth must be registered for the Conference.

Tear-Down: All displays must remain intact until the evening program ends - approximately 8:15 pm.

BOOTH SETUP: Carpet, 6' skirted table, 2 chairs
A power strip will be provided if electricity is requested in registration.

EARLY ACCESS: Items may be stored in the Grand Ballroom on Tuesday beginning at 4:00 PM.

SHIPPING: A \$6.00 per box charge will be billed to the individual exhibitor for all boxes received and delivered by The Grand Geneva (up to 40 lbs.) Boxes over 40 lbs will incur a charge of \$10.00 each. Pallets will be charged at a rate of \$100.00 each. Outgoing packages and boxes will be charged at the same rate plus shipping costs.

Items being shipped to the Grand Geneva are to arrive no more than 4 days in advance. Ship to the following address:

WSTA
Attn: Kristi Johnson
Grand Geneva Resort
7036 Grand Geneva Way
Lake Geneva, WI 53147

Grand Geneva will provide instructions for shipping items out during the convention, if needed.

Questions about shipping? Email Banquet Manager: kristijohnson@grandgeneva.com